

Staffordshire Health and Well-being Board	
Title	Health in All Policies
Date	9 th March 2017
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Report type	For Decision

Summary

1. Health in All Policies (HiAP) is a collaborative, evidence-based approach to improving the health of all people by incorporating health considerations into decision-making across a range of organisational sectors and policy areas.

Recommendations to the Board

2. To embed the Health in All Policies approach in Staffordshire, it is recommended that the Staffordshire Health and Wellbeing Board:
 - a. Champion the HiAP approach. This will entail all Health and Wellbeing Board members becoming HiAP Champions to advocate the HiAP approach within their own organisations, as well as across the Health and Wellbeing Board membership and beyond.
 - b. Build HiAP into the new Health and Wellbeing Board Strategy and Action Plan for 2018 onwards.
 - c. Monitor progress on HiAP through the Health and Wellbeing Board Strategy and Action Plan.
 - d. Host a workshop for Health and Wellbeing Board members and partners on the HiAP approach in Staffordshire (LGA).
 - e. Reflect the corporate approach to HiAP by ensuring that all organisations involved in the Health and Wellbeing Board embed Health Impact Assessments (or broader Community Impact Assessments) into their decision-making processes.

Background / Introduction

3. A HiAP approach is about how we can all work together to improve health and health equity, and at the same time, advance other goals, such as educational attainment, improved housing and green spaces, environmental sustainability, promoting job creation and economic stability. For example: good spatial planning increases physical activity and reduces carbon emissions
4. HiAP is based on the recognition that our greatest health challenges (e.g. health inequalities / spiralling health care costs) are complex issues lacking straightforward solutions. These issues are often linked to the social determinants of health (Appendix B), which are strongly referenced in the Health and Wellbeing Strategy.

Current activity

5. There has been some consideration of the role of a HiAP type approach locally, although no coordinated approach to embedding health in policies. Areas where this has been considered include, licensing and fast food

Options & Issues

6. The HiAP approach is therefore an important opportunity for the Staffordshire Health and Wellbeing Board (HWBB), and relates to the Board's ambition to work together to lead transformational change.
7. The current agenda of the Health and Wellbeing Board is focused on promoting and encouraging Staffordshire's residents to take *personal* responsibility for their own health and wellbeing, for example, through the 'Big Fat Chat' Obesity Debate and the Director of Public Health's Annual Report on the 'end of life'. The HiAP approach complements this by promoting an *organisational/ corporate* approach that seeks to tackle the broader social determinants of health.
8. The Health in All Policies approach is recommended to the Health and Wellbeing Board to provide a platform for the Board to develop a coherent action framework to embed this approach within all organisations, focused on the wider determinants of health.

What do you want the Health and Wellbeing Board to do about it?

9. The existing JHWBS already considers a life-course approach, as well as recognising the wider social determinants of health. The Kings Fund have also suggested some key evidence based areas where local authorities can contribute to improved health. They are; best start in life; healthy schools and pupils; helping people find good jobs and stay in work; active and safe travel; warmer and safer homes; access to green and open spaces and the role of leisure services; strong communities, wellbeing and resilience; public protection and regulatory services; health and spatial planning (Appendix C).
10. If we assume that a Health in All Policies approach will help us deliver our strategic priorities, then members of the Health and Wellbeing Board are asked to consider the following key questions:
 - a. How can we systematically incorporate health, health equity and sustainability into services, programmes, policies and processes?
 - b. Do we know where we want to focus resources for the most effective impact? – The second HiAP paper outlines an approach to Licensing (Alcohol & Fast Food), which gives us a starting point
 - c. Which stakeholders should we collaborate with?
 - d. Can the HWBB embed health, health equity and sustainability considerations into decision making processes for the long term?
11. The Local Government Association (LGA) has also recently produced a manual to support local authorities and partners to deliver the HiAP approach. It is

suggested that the LGA's ['Health in All Policies: A manual for local government'](#) document is used as the main tool to embed the approach in Staffordshire.

Appendices

Appendix A – Public Health England's Infographic, giving an example of Health in all Policies in practise

Appendix B – Diagram: The Social Determinants of Health

Appendix C – Prioritising Health in all Policies: Where to put your efforts?

Appendix D – Health in all Policies Licensing Paper

Appendix E – Impacts of Excessive Alcohol Consumption

Appendix F – Current insight into alcohol consumption nationally